Para Bellum Games Vanguard Program

Candidate Vanguard! Para Bellum's Community Team salutes you!

Thank you for your interest in joining the Vanguard Program. Being a Vanguard is all about spreading the love for our favorite game, Conquest, and setting the stage for a strong Organized Play Community. As a Vanguard, you'll have our official recognition and support to nurture and grow your local Conquest Communities.

Vanguards are Para Bellum's enthusiastic ambassadors, excited to introduce Conquest to new players. Our primary aim is to help local gaming stores (LGS) and Clubs establish, sustain, and expand their Conquest Communities.

Simultaneously, we want to offer Vanguards numerous opportunities and support to help you become Community builders, content creators, or whatever you aspire to be in order to expand your Community. By joining this program, you become more than just a dedicated player; you become a cornerstone of your Community and a vital link between us and your gaming group. We invite you to join us in seeing the gaming world from our perspective and collaborating to make this fantastic Community even better!

What does a Vanguard do?

- A Vanguard needs to have a good grasp of Conquest: The Last Argument of Kings and Conquest: First Blood rulesets (this also means staying updated with FAQs). All of our rules are available for free on our website https://www.para-bellum.com/rules-and-faq/ and if you have any questions you can always email us at rules@para-bellum.com
- We encourage you to attend local events and run demos of our games. Plus, if you're up for it, join us at the conventions where we exhibit.
- Host a minimum of two Conquest playing opportunities per month in your local area (whether that is painting, demos or tournaments). One of these can simply be a fun game of Conquest at your FLGS. Don't forget to share your events on our Events Calendar https://www.para-bellum.com/events/
- Use the variety of Organized Play kits sent to you or your FLGS to create a variety of engagement opportunities and make sure their contents are distributed to the players fairly.
- Stay active on social media and engage with your Community regularly. Social media is a valuable tool for Community growth, and we'll support you with digital assets. Be sure to use our hashtags: #ColorsofConquest, #FacesofConquest, #PathofConquest.
- Participate in Para Bellum's online events like Happy Hours, and join our Discord!
- Take photos of your casual demo/play days, tournaments, hobby nights, and more. Send your feedback and reports to vanguards@para-bellum.com
- Most importantly, have a blast playing the game!





What Kind of Events Should I Run?

The term "event" may sound fancy, but don't let it scare you. It's just a fun gathering where your Community can come together and enjoy Conquest. It could be as easy as a laid-back game night with a few pals, introducing new players to the game through a demo, or even setting up Conquest tournaments! Any activity that brings your group together counts as an event and a fantastic chance to build and strengthen your Conquest Community.

Here are some examples of events:

- Invite players for a regular casual game night
- Let your local Community know that you will be available to demo the game to new players
- Schedule hobby hangouts with your group where you get together and paint your models, in person or even online
- Set up a tournament
- Start a slow grow or narrative play league

We'll be right there with you, guiding you on the types of events to host, supporting them, and giving your Community shout-outs on our social media to spread the word about the active Conquest Community in your area. Your main task is to make sure you register your events on our Events Calendar! https://www.para-bellum.com/events/

How Does the Vanguard Program Work?

When you join the program, you'll be sorted into one of three Tiers, each with its own benefits and goodies. All Vanguards begin with Tier 0, during which you get to know the Para Bellum team, understand our approach to Community Building, and explore our programs and activities. The rewards we'll mention are added up, and you can move up the Tiers by showing your enthusiasm and drive to expand the Conquest Community!

Vanguard Infiltrator (Tier 0)

Congratulations! You've been accepted into the program and are now entering a two-month trial period. During this time, your role is to run and report on events biweekly or monthly, sharing photos to showcase your involvement. We expect you to represent Conquest with character and dignity, have a strong understanding of the rules, and demonstrate the game in line with PB's expectations. As a Vanguard, you'll also have the opportunity to interact personally, and represent the Para Bellum team and work as both Demonstrators and Tournament Organizers (TOs). Advised to contact Para Bellum's Community department for guidance and additional information.

True Vanguard (Tier 1)

Once you've successfully completed your 2-month trial, you'll ascend to Tier 1, becoming an official member of the program. You'll receive the Vanguard Newsletter and continue to organize events monthly while reporting on them. Prove your dedication by showing the growth of our Community!

As a reward for your commitment, you'll receive a monthly \$50 coupon, after completing the "Biotic Renewal" questionnaire each month.

Vanguard Veteran (Tier 2)

Building on your Tier 1 achievements, you'll progress to Tier 2, becoming a Vanguard Veteran. Your focus will be on consistently growing your Community, and if applicable, working closely with your local FLGS to promote Conquest. Moreover, you'll be considered for participation in our Playtest Program.

You'll also receive a monthly \$100 coupon after completing the "Biotic Renewal" questionnaire each month.

Executor (Tier 3)

The pinnacle of our Vanguard ranking system, Tier 3 executives, will have achieved all the milestones of Tier 2. You'll also take the lead in collaborating with other Vanguards in your area to establish regional Grand Tournaments or assist with training efforts.

As an Executor, you'll be the first in line for further collaboration opportunities. Your dedication and commitment will be celebrated on our website or App and through Discord channels, and you'll receive a monthly \$150 coupon after completing the "Biotic Renewal" questionnaire each month.

Vanguard Hall of Champions

For those who have retired from active VG status, you still have a place in our Community. You may contribute on occasion as your time allows and will be recognized on our website. This goes for "retired" Vanguard Veterans and Executors. However, no coupon or monthly expectations apply.

Vanguards may request a hiatus due to life-changing events, allowing them to maintain their status for up to six months of inactivity. After six months, they must decide whether to continue with the expected parameters of their level or resign in good standing.

If there are no responses and reports for three months, a Vanguard will be considered to have resigned without notice, and will be removed from the Vanguard program.







How to begin:

To begin with, you need to fill out the "Becoming a Vanguard" form found in the "Contact Us" section of the website. Should you have any questions about the Vanguard program you can always reach out to us at vanguards@para-bellum.com

Please fill out the form with the following details:

- Your personal information, like name and address.
- Contact information that we may use to get to you directly, like phone number, WhatsApp, Skype, Viber, Discord name etc.*
- Store and / or Game Club(s) at which you play, including potential LGSs that stock Conquest.
- Which faction you play in Conquest.
- A few words (max. 150) on you as a player/hobbyist and if you have prior experience in Community building.
- Attach a photo or two of your painted miniatures.

Once you send us your information, we will process your application and get back to you within a few business days.

We appreciate your support, and we eagerly look forward to welcoming you into our expanding Para Bellum global Community!

Best Community Team, *Any information you send us will be used by us to be in contact with you directly. We may also provide your local stores/gaming clubs with the possibility to contact you. Please note that only authorized personnel involved in the Vanguard Program will have access to this information. By sending us the aforementioned information you acknowledge, accept and give consent to your information being used in this manner.

Should you wish so at any time, your information will be deleted upon your request. Please keep in mind, however, that if you do so, your participation in the Vanguard Program will be impossible as the aforementioned information is needed.



